

# COMPANY PROFILE

COMPANY : **TRONICS Integrated Systems.**  
HQ ADDRESS : 3 Abu Bakr Street, SQ 1145 Sheraton. Cairo.  
TEL : (202) 22670992  
FAX : (202) 22674047  
E-MAIL : [info@tronicsegypt.com](mailto:info@tronicsegypt.com).

Dubai Office : Tronics FZCO ( Silicon Oasis Free Zone)

SALES / Marketing : 3 Abu Bakr Street, SQ 1145 Sheraton.

## Service Centers

Main Center : 72 Sakr Koreish Bldg. Sheraton. Cairo.

In addition to many other service centers at remote area's (Hurghada , Marsa Alam  
Sharm El Sheikh & North Coast).

## Warehouses

Main Store :- @ Nasr City.

In addition to 2 others at Gesr El suez Street & Sheraton area.

## KIND OF BUSINESS & PRODUCTS

- Integrated IPTV & HSIA Solutions. (Partner of HoistGroup, MCOM & AirAngel).
- Master Antenna TV Networks. (Exclusive Distributor for Grundig Systems)
- Hospitality Smart TV and Digital Siganage Displays. (Distributor for Samsung).
- Digital Siganage Displays. (Distributor for Samsung).
- GRMS Luxiurious Hotel Systems (Digivalet – ABB – INTEREL ).
- Satellite and IPTV Solutions. (Exclusive Distributor for Grundig Systems).
- Data Networks and Infrastructure. (Cisco, Aruba, Huawie, Commascope).
- Wireless “WI FI” networks ( Partner of Aruba, Cisco Meraki & Ruckus).
- PABX Telephony Solutions (Authorized Distributor MITEL–Canada).
- Audio Visual Solutions ( Chrestron. Cisco , Polycom, RTI, B.Tech)
- IP– CCTV Systems (Distributor for Axis/Hikvision).
- Large LED Displays. (Apple Media, Unilimen, Absen & Novasatr).
- Servers & Prephrales (DELL, HP and Le Novo).

## CONTACTS

Managing Director	: ENG. Mohamed A. El Beltagui.
Technical Director	: ENG. Mohamed Fathy.
Marketing Director	: Eng. Tarek Gharib.
Bussines Development Manager	: ENG. Mohamed Abdel MAXoud.
Technical Manager	: DR. ENG. AHMED A. BASET.
Pre-Sales Manager	: Eng. Nesma Mohamed.
Sales Manager	: ENG. Osama Mohamed.
Financial Controller	: MR. ALAA TALAT.

## SUPPORTED BY

- Sales Team consists 4 Sales Engineers supported by a strong presales team incudes 4 Engineers.
- Technical Team includes 11 Communications and IT Engineers in addition to 34 experianced technicians.
- Administrative team consists of 5 accountants, 1 office coordinators. In addition to other 4 administrative employees.

## Tronics Egypt

Since 2001 , We are a member of Tronics group which includes experienced technical engineers in the field of Networking and IT Solutions providing unique control solutions and services in almost all business Sectors in Egypt especially in Hospitality, Building and Industrial sectors, depending on excellence of our Main Partners Grundig , HoistGroup, Aruba, Cisco, Ruckus, DigiValet, ABB, Interel, Air angel, MCOM, Axis, InterTouch, Commascope and Mindstec.

## Vision

To be second to none in providing our customers a total integrated solution supported by up-to-date technology with a State of the art secure and quality systems taking their satisfaction personally.

## Mission

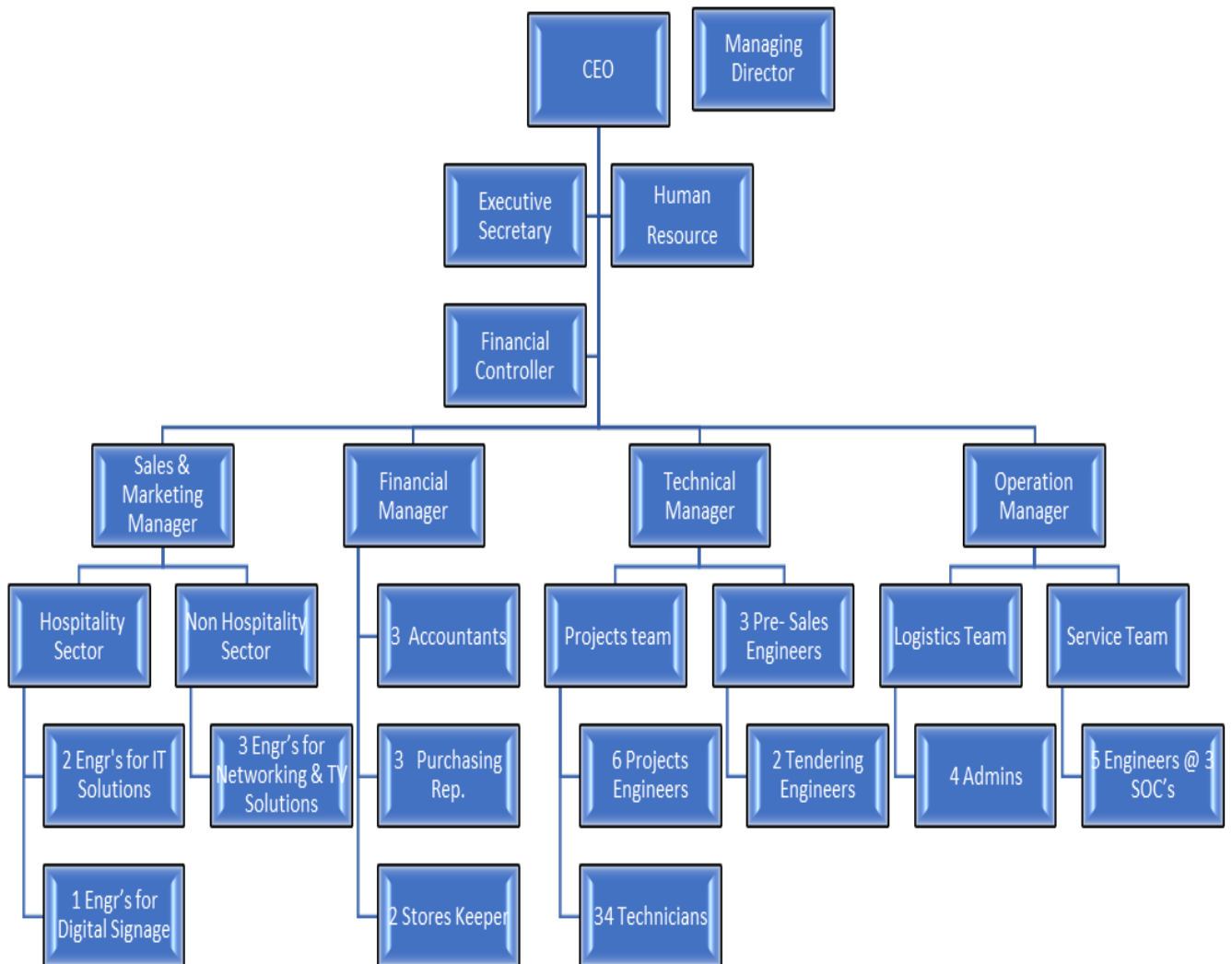
Our engineer's education and experience added to our customers.

Education and experience in their relative business fields will drive to one team success towards servicing our customers.

## Services

- Design, Installation of Triple Play, IPTV, MATV, Av Solutions & IP Telephony.
- Inetrnet and Wifi systems & Networks for the Hospitality and residential applications in addition to Digital Signage Solutions.
- Design, Installation of security systems like IP CCTV and Access Control.
- Automation, Entertainment & GRMS Solutions like Vod and Pay TV.
- Network Structured cabling consultation & Implementation.
- Networking performance problems Analysis and Solution.

# Tronics Organogram



## Selection of Tronics Refernces

### A-Hotels & Resorts

- Ramses Hilton Hotel.
- Hilton Dream Land Hotel.
- Oyuon Millennium Hilton Resort.
- Hilton Watefalles Resort.
- Hilton Long Beach Hurghada.
- Hilton Sharks Bay.
- Saint Regis Nile Cournich Project.
- Cairo Sheraton.
- Kempiniski Nile Plaza.
- Kempiniski Royal Maximis.
- Hilton Plaza Hurghada.
- Four Seasons Cairo Nile Plaza.
- Four Seasons San Stefano.
- Four Seasons Sharm El Sheikh.
- Almazah Residential compounds ( 2<sup>nd</sup> phase).
- Porto Sharm El Sheikh Residential Compounds.
- El Salam Resort in Marsa Alam.
- Wadi Degla River walk Maddi.
- Rotana Coral Beach Resort.
- Radisson Blu AL Qusier
- Radisson Sas Resort "Sharm El Sheikh"
- Falcon Resort "Sharm".
- Golden Resort Park INN "Sharm".
- Sole Melia Orchid "Safaga".
- Fantasy Gard Land "Marsa Alam".
- Rotana Coral Beach "Hurghada".
- Lahamy Bay "Marsa Alam"
- Grand Plaza "Hurghada".
- Iberotel almazah \_ Travco " North cost".
- El Massa Army Hotel.



- Sun Rise Makady.
- Sun Rise Gardinia Beach.
- Armed Enginnering House.
- International Medical Center.'
- CityScape Mall – Better Home.
- Movenpick Pyramids Hotel.
- Safir Cairo Hotel.
- Sun Rise Sharming Inn.
- Radisson Blu Al Quissier.
- Ritz Carlton Cairo.
- Royal Rojana resort.
- Jaz Aqua Marin ( Travco group).
- Aqua Viva Makady Bay ( Travco Group).
- Coraya Marsa Alam ( Travco Group).
- IberOtel Zahabia Dahab (Travco Group).
- Steigneberger El Tahrir Hotel.
- Novotel Marsa ALam Resort.
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**& up to 600 references in Egypt and another countries in the Middle East.**



## **B- Residential Compounds.**

- Madinaty Residential City ( 2800 Apartments).
- Almazah Residential compounds (500 Villas).
- Al Foursan Residential Compound ( 400 Apartments).
- EMAR Al Mourshedy Compounds ( 450 Apartments).
- Four Seasons First Resident ( 300 Apartments).
- Mega Build Compound ( 300 Apartments).
- New Heliopolis Residential Compounds ( 250 Apartments).
- Sheikh Mansour El Balawi Palace ( 5 Villas).
- El Sukkery Gold Admin Buildings & Housing. (350 Villas).
- Veranda Hurghada Residential compound (500 Villas).
- Better Home Residential Compound (600 Apartments).
- Egypt Air Hotel Port Ghaleb resident.
- Tulip Olympic Residential Compound ( 300 Apartments).
- Twin Tower resident ( 400 Apartments).
- Gardinia Residential Compound in Sharm El Sheikh (450 Villas).
- New Ismailia residential Compounds ( 400 Apartments).
- Boutique Hurghada Resident ( 350 Apartment).
- Porto Sharm Residential Compound ( 350 Villas).
- Porto Sokhna Residential Compound ( 450 Apartments).
- Wadi Degla River walk residential compound ( 300 Apartment).
- Sheikh Bakr Ben Laden Yacht ( 45 Guest Rooms).
- Sheikh Bahr Ben Laden Palace Sharm El Sheikh.
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In addition to hundreds of other automation solutions and misc. systems to Hospitals, Banks, Governmental youth houses and Admin buildings, individual villas, palaces, Yachts, Floating Hotels, mulls.



## C- LED SCREEN & Digital Signage .

- Public Administration Cairo Traffic.
  - Arab International Optics company.
  - Gessrha Pharmacies.
  - Chinese Embassy in Egypt.
  - Air Defense Forces.
  - Armed Forces projects Organization.
  - Navy Forces.
  - Dar Al Maaref.
  - Al Ahly Club.
  - Egyptian Army Stadium.
  - Arab Academy For Science and Maritime.
  - Palm Hills Club.
  - Alexandria University.
  - Al Mansoura Universty.
  - The Yard Mall.
- & Many others.



## Tronics Partners in Success





## Tronics Highlited References

**Project :- Ramses Hilton Hotel.**

**Consultant:** - EHAF Consult.

**Capacity:** - 875 Rooms

**Date of Completion:** - 2020

**Scope of work:** - Design, Implementation of IP Network, IPTV, HSIA, Digital Signage, Surveillance systems and TV Sets

**Vendors (Brands) :-** Comma scope, Ruckus, HP, Samsung, Hoistgroup, DELL, GSS Grundig ,

**Total Contracts Amount:** - ( 1.7 Million USD).

**Support:** - Through SLA Contract with 3 levels of support 24/7 .

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**Project: - Hilton Sharks bay Hotel Sharm El Sheikh.**

**Consultant:** - EMG Consult.

**Owner :-** Moon Land for touristic development.

**Capacity:** - 950 Rooms

**Date of Completion:** - ongoing

**Scope of work :-** Design, Implementation of IP Network, Wi-Fi Netwrok, HSIA, Digital Signage, Surveillance systems and TV Sets

**Vendors (Brands) :-** CISCO Meraki , HP, Samsung, Hoistgroup, DELL, GSS Grundig.

**Total Contracts Amount :-** ( 1.6 Million USD).

**Support :-** under implementation .

**Project :- Almaza Bay Complex Compound ( Almaza, Selection, Town, Hotels) .**

**Owner :-** Travco For real estate development.

**Capacity :-** 3 Residential compounds in addition to 3 Hotels.

**Date of Completion:** - Phase 01 & 02 (2019) & Phase 03 :- Ongoing.

**Scope of work:** - Design, Implementation of IP Fiber Network, IF over fiber TV Service.

**Vendors (Brands) :-** Openics , Global Invacom, GSS Grundig Cisco, Samsung, DELL.

**Total Contracts Amount :-** ( 1.2 Million USD).

**Support :-** Yearly Maintenance Contract.

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**Project :- Hilton Hurghada Plaza Hotel.**

**Consultant:** - Shaker Consultancy Group.

**Capacity:** - 650 Rooms

**Date of Completion:** - 2020

**Scope of work:** - Design, Implementation of IP Network, IPTV, HSIA, Digital Signage, Surveillance systems and TV Sets

**Vendors (Brands) :-** Comma scope, Aruba, HP, Samsung, Hoistgroup, DELL, GSS Grundig, ,

**Total Contracts Amount:** - ( 1.9 Million USD).

**Support:** - Through SLA Contract with 3 levels of support 24/7 .

**Project :- Saint Regis Nile Corniche Hotel & Apartment.**

**MEP Consultant :- Shaker Group Consultancy.**

**Capacity: - 560 Rooms**

**Date of Completion: - 2021**

**Scope of work: - Design, Implementation of IP Network, IPTV, HSIA, Digital Signage, Mirror TV.**

**Vendors (Brands) :- Panduit, Ruckus, Cisco, Samsung, Quadriga , DELL, Vedio tree.**

**Total Contracts Amount :- ( 1.5 Million USD).**

**Support :- Yearly Maintenance Contract.**

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**Project :- Cairo Sheraton Hotel.**

**MEP Consultant: - Mahmoud El Moushrib Consult.**

**Capacity: - 800 Rooms**

**Date of Completion: - 2013**

**Scope of work: - Design, Implementation of IP Network, IPTV, HSIA, Digital Signage, Surveillance systems and TV Sets**

**Vendors (Brands) :- Le Grand , Ruckus , Cisco, LG , Quadriga IPTV & HSIA , HP, GSS Grundig ,**

**Total Contracts Amount: - ( 2.7 Million USD).**

**Support: - Through SLA Contract with 3 levels of support 24/7 .**

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- Le Yard Mall – New Cairo



- Ministry Of Interior



## SOME CONSULTING BIG FIRMS APPROVING TRONICS

- Shaker Consultancy Group.
- Dar
- ECG.
- EDC Consult.
- Crown Home Consult.
- El Moshnib Consultant.
- EMDEG Consultants
- DMC Design Team
- EMG Group.
- Expert House Consult.
- Wiser Consult.
- Progress Consult
- El Amar Consult.
- El Mawy Consult